

## Message Text

UNCLASSIFIED

PAGE 01 BUCHAR 04204 270828Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 /013 W

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R 261409Z AUG 75

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 4299

UNCLAS BUCHAREST 4204

USIA FOR IEU/JOHNSON

E.O. 11652: N/A

TAGS: SCUL RO

SUBJECT: ARS SYSTEM

REF: A) JOHNSON-FERNANDEZ O-I OF AUGUST 6; (B) USIA 20306

1. POST WOULD PREFER VISIT OF AGENCY ARS OFFICER IN OCTOBER, IF POSSIBLE IN MIDDLE OR LATTER PART OF MONTH. OFFICER SHOULD COME PREPARED TO DISCUSS CHANGES IN AUDIENCE CATEGORIES FOR P&C BUCHAREST ESTABLISHED AT TIME OF RAYMOND SPENCER VISIT IN SEPTEMBER 1973; PROCESSING THE ARS FORMS; AND EXPLAINING THE PROCEDURES FOR ENCODING ON ADDRESSOGRAPH PLATES SELECTED AUDIENCE DATA FOR LATER RETRIEVAL.

2. AUDIENCE FIGURES: PRIMARY-2000; SECONDARY-7500; OF WHOM 1000 ARE PERSONALLY KNOWN TO P&C ACCORDING TO DEFINITION CONTAINED REF LETTER. WILL IT BE NECESSARY TO HAVE TWO SETS OF PLATES, ONE COMPOSED OF THE TOTAL AUDIENCE TO BE USED FOR ADDRESSING OUR BIGGEST MAILING (CORE MAGAZINE) SINTEZA; AND ANOTHER SMALLER SET ON WHICH DATA WE WOULD WANT TO RETRIEVE WOULD BE RECORDED?

3. ONLY A FEW ARS-1 AND ARS-2 CARDS WERE LEFT BY SPENCER. WE REQUIRE ASAP SEVERAL HUNDRED OF EACH AS WELL AS THE NEWEST ARS HANDBOOK. WE LOOK FORWARD TO THE VISIT AND OPPORTUNITY TO IMPROVE OUR DISTRIBUTION  
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SYSTEM.

BARNES

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PERSONNEL TRAVEL  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975BUCHAR04204  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750296-0577  
**From:** BUCHAREST  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750815/aaaaamnj.tel  
**Line Count:** 62  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** hartledg  
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**Review Date:** 29 NOV 2002  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ARS SYSTEM  
**TAGS:** SCUL, OTRA, APER, RO, USIA, (SPENCER, RAYMOND)  
**To:** USIA  
**Type:** TE  
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